Concordia
UNIVERSITY

(via Canada Newswire)

MEDIA ADVISORY

MONTREAL / April 9, 1997 — Concordia University marks the accreditation of its Faculty of Commerce and Administration by the American Assembly of Collegiate Schools of Business (AACSB) with a ceremony and press conference on **Friday, April 11, 1997 at 10 a.m.** in the J.A. DeSève Cinema, J. W. McConnell Building on the Sir George Williams Campus of Concordia University, 1400 de Maisonneuve Boulevard West, Montreal, Quebec.

Accreditation by the premier organization in the field signals that the Faculty is among the best business schools in North America. The Faculty of Commerce and Administration is the first business school in the Montreal area and one of only four schools in Canada to have earned this prestigious accreditation. Of more than 1,250 business schools in North America, only 332 have successfully completed the rigorous accreditation process — schools such as Harvard, Northwestern, Stanford, UCLA, Columbia and Wharton.

Speakers include: the Honourable Lucienne Robillard, federal Minister of Citizenship and Immigration and MP for Saint-Henri-Westmount; Serge Ménard, Quebec Minister of State for Metropolitan Montreal; Dr. Frederick Lowy, Rector and Vice Chancellor of Concordia University; Mohsen Anvari, Dean of the Faculty of Commerce and Administration; and Carl Stem, Dean of the College of Business Administration at Texas Tech University and official representative of the AACSB.

For further information contact:

Chantal Chevrier
Communications Officer
Faculty of Commerce and Administration
(514) 848-2705
chantal@vax2.concordia.ca

Spike Stockdale
Kelly+Aylen
(514) 286-9025
stockdale@kelly-aylen.ca

Concordia
UNIVERSITY

April 9, 1997

(via Telbec)

Media advisory

Concordia University marks the accreditation of its Faculty of Commerce and Administration by the American Assembly of Collegiate Schools of Business (AACSB) with a ceremony and press conference.

Friday, April 11, 1997 at 10:00 a.m.
in the J.A. DeSève Cinema
J. W. McConnell Building
Sir George Williams Campus
Concordia University
1400 de Maisonneuve Boulevard West
Montreal, Quebec

This important accreditation signals that the Faculty is among the best business schools in North America.

Speakers include: the Honourable Lucienne Robillard, federal Minister of Citizenship and Immigration and MP for Saint-Henri-Westmount; Serge Ménard, Quebec Minister of State for Metropolitan Montreal; as well as senior University officials.

For further information contact:

Chantal Chevrier
Communications officer
Faculty of Commerce and Administration
(514) 848-2705
chantal@vax2.concordia.ca

Spike Stockdale
Kelly+Aylen
(514) 286-9025
stockdale@kelly-aylen.ca

UNIVERSITÉ
Concordia

Le 9 avril 1997

(par Telbec)

CONVOCATION AUX MÉDIAS

La Faculté de commerce et d'administration de l'Université Concordia vient de se voir conférer l'agrément de l'*American Assembly of Collegiate Schools of Business (AACSB)*, l'un des plus prestigieux organismes d'agrément dans le domaine des sciences de l'administration. Pour souligner cet heureux événement, nous invitons les médias à une cérémonie suivie d'une conférence de presse qui aura lieu:

vendredi 11 avril 1997 à 10h
Salle de cinéma J.A. DeSève
Pavillon J.W. McConnell
Campus Sir George Williams de l'Université Concordia
1400, boul. de Maisonneuve Ouest
Montréal

L'agrément de l'AACSB hisse la Faculté au rang des meilleures écoles de commerce d'Amérique du Nord. L'hon. Lucienne Robillard, ministre fédéral de la Citoyenneté et de l'Immigration et député de Saint-Henri-Westmount, et M. Serge Ménard, Ministre d'État à la Métropole, gouvernement du Québec, prendront la parole, ainsi que les représentants de l'Université Concordia.

Pour renseignements:

Chantal Chevrier
coordonnatrice des communications
Faculté de commerce et d'administration
(514) 848-2705
chantal@vax2.concordia.ca

Spike Stockdale
Kelly+Aylen
(514) 286-9025
stockdale@kelly-aylen.ca